Brian Okuno

McKinney, TX • (415) 314-8047 • brian.okuno@outlook.com • linkedin.com/in/brianokuno • okunoanalytics.com

Data Professional | Pipelines - Analysis - Modeling

Technically driven data professional combining 14+ years of leadership experience with recent specialization in modern analytics and cloud technologies.

Currently completing a Master's in Applied Data Science at USC (Dec 2025), deepening handson expertise in Python, SQL, Spark, and AWS to drive modeling, automation, and scalable pipelines.

EDUCATION

Master of Science in Applied Data Science - Expected 12/2025

University of Southern California (USC) • GPA: 3.50

Los Angeles, CA

Master of Business Administration in Finance and Strategic Management

Claremont Graduate University

Claremont, CA

Bachelor of Science in Biological Science, Bachelor of Arts in Social Science

University of California, Irvine

Irvine, CA

WORK EXPERIENCE

Professional Sabbatical

05/2024 - Present

Data Professional - Independent Study & Technical Training

- Took planned time off to support my daughter's successful transition into kindergarten while preparing for re-entry into a more technical data role.
- Built hands-on projects focused on recommendation systems, time series forecasting, and scalable data engineering pipelines.

Ernst & Young 01/2010 - 04/2024

Senior Manager, Tax Technology and Transformation Services

- Oversaw SaaS and application development projects integrating tax compliance solutions with large-scale datasets.
- Partnered with clients to scope and deliver custom tools automating tax data analysis and reporting.
- Led development of custom Python and SQL-based tools to automate tax data analysis and reporting, integrating structured datasets with cloud-hosted platforms.
- Designed and led implementation of scalable ETL pipelines using SQL and Azure, automating ingestion and transformation of complex tax data across global client systems.

Manager, Tax Technology Transformation Services

- Led a team of 10 consultants on data-intensive tax engagements requiring database and scripting skills.
- Integrated structured client data into reporting platforms for advanced analytics.
- Championed process improvement through technology, resulting in faster cycle times for data reviews.

Senior Consultant, Business Tax Advisory

- Conducted interviews with SMEs and used quantitative analysis to support tax credit and deduction positions.
- Managed full project lifecycle including budgeting, execution, and delivery.
- Built analytical tools in Excel using pivot tables and charts to support findings.

RELEVANT COURSEWORK - USC MASTER'S PROGRAM

Machine Learning & Recommendation Systems

- Built classification models using logistic regression, decision trees, SVMs, and ensemble methods.
- Applied cross-validation and bootstrapping for evaluation.
- Designed recommendation systems using collaborative filtering, frequent itemset mining, and PySpark.

Big Data & Data Engineering

- Developed distributed data pipelines using Hadoop and Spark.
- Performed NoSQL operations with MongoDB, HBase, Firebase, and DynamoDB.
- Designed and optimized data schemas, integrated data lakes, and explored real-world big data use cases.

Foundations & Python

- Gained fluency in Python for data science: web scraping, object-oriented design, and visualization.
- Explored time series, geospatial, and text workflows; studied metadata, ethics, and data provenance.

SKILLS

- Languages: Python, SQL
- Data Systems: AWS EC2, DynamoDB, Firebase, HDFS, MongoDB, MySQL
- Tools/Frameworks: Alteryx, Hadoop, Jupyter Notebooks, Matplotlib, NumPy, Pandas, Power Bl, Scikit-learn, Seaborn, Spark, Tableau, XGBoost
- Concepts: A/B Testing, Big Data Processing, Cloud Storage, Data Mining, Data Pipelines,
 Distributed Systems, Feature Engineering, Machine Learning Regression, Classification,
 Clustering, Metadata & Provenance, Model Evaluation, NoSQL, Recommendation Engines,
 Time Series Analysis